



Adopted MSBA/MASA Model Policy 104

Revised: 2022 (Originated 1997)

104 Brightworks Service Cooperative Mission Statement

I. PURPOSE

It is the policy of BrightWorks, the service cooperative, to establish a clear statement of the purpose for which the service cooperative exists.

II. GENERAL STATEMENT OF POLICY

The BrightWorks Board believes that a mission statement should be adopted. The mission statement should:

- be based on the beliefs and values of the cooperative
- direct any change effort and
- be the basis on which decisions are made.

The BrightWorks Board, on behalf of BrightWorks Member School Districts should develop a consensus among its members regarding the nature of the enterprise the BrightWorks Board governs, the purposes it serves, the constituencies it should consider, the results it intends to produce.

III. MISSION STATEMENT

The mission of BrightWorks is to collaborate with schools, local governments and nonprofit organizations to develop and offer a range of services which support and enhance efforts to serve the public. In pursuit of this mission we will:

- Promote regional dialogue to identify needs which can best be met through collaboration, and facilitate programming to meet identified needs
- Form strategic partnerships to increase effectiveness and reduce duplication of services available in the Twin Cities metropolitan area
- Foster cooperation and collaboration among groups serving professionals in education, government and nonprofit management
- Dedicate resources to ensure that every BrightWorks staff member has the training and support necessary to perform at the highest level



IV. REVIEW

The BrightWorks board will review the service cooperative's mission every three years, especially when members of the board change. The BrightWorks board will conduct a comprehensive review of the mission, including the beliefs and values of the community, every five to seven years.

Legal References: Minn. Stat. § 120B.11 (BrightWorks District Process for Reviewing Curriculum, Instruction, and Student Achievement)

Cross References: None